



Dr. Bozhana Ivanova

Senior UX Designer

with a background in front-end and agility

Resume

I work in a fully-agile way. Constant learning and exploring give me a strong understanding of human nature and behaviour; business strategy and processes; the latest UX technologies and good practices.

★ Skills and interests

Technologies

- Adobe XD, Photoshop, Illustrator, Figma very good
- HTML5, CSS3 (Sublime + Emmet) good
- WordPress, OpenCart familiar
- Jira, Confluence, Trello, Personio
- GitLab, Bitbucket, Sourcetree, FileZilla, SVN
- Wireframe.cc, Gliffy
- Balsamiq Mockups, Zeplin
- Invision, InDesign, Dreamweaver, Axure
- Google Analytics, SEO
- SASS/LESS
- JS, PHP, XML, JSON, jQuery
- MySQL, database and hosting management
- IBM Lotus Notes, IBM Bluemix

Communication skills

From my colleagues I've got the feedback that I am a resourceful and open-minded team player, who's responsible and can actively participate in decision making processes. I've got lateral leading skills, since I was a team leader of multiple projects and working groups. Moreover, I've got advanced organization skills and mentoring experience.

Languages

Bulgarian
Native

English
C1

Russian
B2

German
A2-B1

Interests



Experience

• Sono Motors, Munich, Germany

2020 - Now | Senior UX Designer (since Feb 2021)

I work on a mobile application for the automotive industry. My work includes UX design of new features on the market, user journey mapping, usability testing and more.

• BlueID GMBH, Munich, Germany

2018-2020, 2 years | UX Designer

I worked on 4 mobile apps, an IoT platform and website, related to mobile keys. My work included:

- UX strategy, OKRs and Roadmap
- Mobile app prototyping, interaction design, usability testing, design reviews, user flows, information creation architecture
- Design repository, user guides, corporate style guide
- Customer journey mapping, personas and moodboards creation, stakeholder interviews and demos
- Incorporating UX in an agile product development team
- Website redesign project organization and WordPress FE (with HTML5 and CSS3)

• IBM, Varna, Bulgaria

2016-2018, 1 year and 9 months | UX Designer

Through a contractor I worked in a project for creation of microsities and dashboards, which included research, customer demos, interaction design, team organization, interactive data visualizations with D3 and C3.js.

• University of Economics - Varna, Bulgaria

2009-2016, 7.2 years | Assistant Professor, web designer, researcher

I was an Assistant Professor at the Department of Informatics at University of Economics - Varna. I worked with e-learning platforms, online shops, and web design.

Education

Department of Informatics, University of Economics - Varna 2017 | Doctor in Application of IT in Economics

Dissertation: CRM in e-commerce.

I've learned about leading and strategy from Prince 2 books and I have applied my knowledge both in BlueID and IBM. I'm also going through IDF UX certification.

Get in touch